



DIGIPARC

First Adriatic Digital Innovation HUB

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Basic information

- Digital Partnership Centre - DIGIPARC
 - is the first digital innovation hub located in Rijeka, acting as a centre for digital transformation of industry and catering to the needs of the North Adriatic region. It was selected by the European Commission as the only DIH in the Adriatic NUTS2 region of Croatia participating in the “Smart Factories in New EU Member States” project.



DIGIPARC

DIGITAL PARTNERSHIP CENTRE

Providing digital transformation
of your
business for positive
change,
growth, and success
SERVICES



The aim of DIGIPARC is to offer a locally embedded, cross-border one-stop-shop for digital transformation of businesses and products/services by speaking the language of SMEs, brokering between their needs and relevant tech providers, equipping companies and employees with necessary skills through education in order to deliver new value in the region.

VISION & MISSION

- **VISION:** To become a regional centre for digital transformation where business, education, and innovation compete and collaborate in order to align traditional industries with market needs, foster entrepreneurship, and deliver new value through demand-driven, client-focused support.
- **MISSION:**
 - Revitalize and increase the competitiveness of local industries through digital transformation;
 - Provide development and brokering support tailored to the regional market needs, focused on sustainability;
 - Raise awareness of importance of digital transformation through mentoring, coaching, and education.

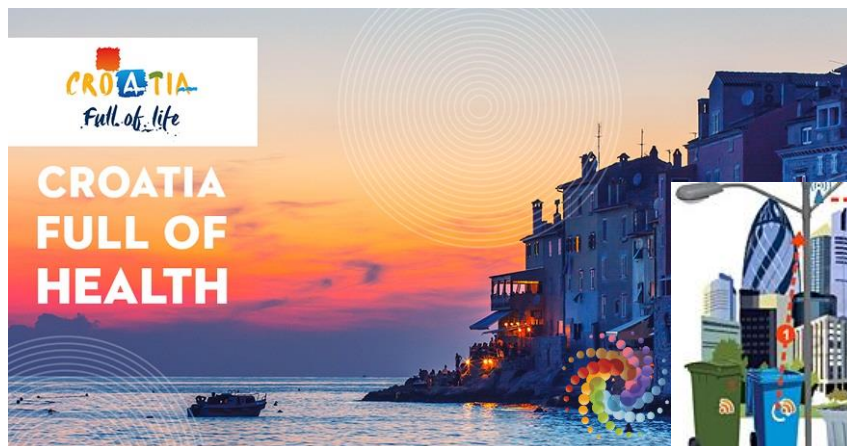
PARTNERS

- HEI (2)
- LOCAL COMMUNITY (2)
- Incubators (3)
- R & D (2)
- SME (5)
- BIG COMPANY (3)
- Center of competence(1)
- Clusters (1)
- Users (5)
- Start-ups (3)



SECTORS

- Transport i logistics
- Woods industry
- Health tourism
- Ecology
- Smart services



Focus on:

- Advanced manufacturing technologies
- Cloud computing
- Data mining, big data, database management
- Gamification
- ICT management, logistics and business systems
- Internet of Things
- Internet services
- Key enabling technologies (KET)
- New Media technologies
- Simulation and modelling
- Software as a service and service architectures
- Smart cities solutions.



Activities

- PAR International Leadership Conference PILC, 2018 i 2019
 - Panel: Digital transformation
- Poduzetnički kamp PPK i SenZations, 2018
 - Tema: IoT, Design Thinking
- Inovation of HEI curriculums
 - Digital economy
- Involved in Smart Factories project



European Commission



REFERENCE

- Summer school SenZations
- Network
- Project
 - Widespread-05-2017
 - Widespread-03-2018
 - 278-G-GRO-PPA-17-9861
 - COS-TOURSYN-2018-3-01
 - ADRION
 - EEA
- WATIFY campane for Adriatic Croatia



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Thank you !!!

www.dih.hr