







## **Smart Anything Everywhere Initiative**

Enhancing the digital transformation of the European industry through Digital Innovation Hubs



# Digitizing European Industry (DEI) Strategy

aims to ensure that any industry in Europe, wherever situated and in whichever sector can fully benefit from digital innovations to upgrade its business to the digital age!

## The DEI strategy behind...







The DEI strategy involves public and private stakeholders across Europe at regional, national and EU level.

It consists of four areas of work:

**Digital Innovation Hubs (DIHs)** are one of the key elements of the DEI strategy.



#### What's a DIH?

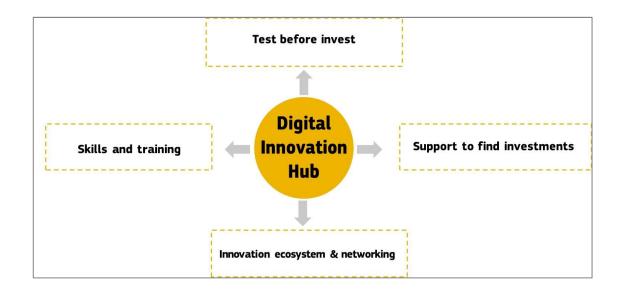






#### Digital Innovation Hubs (DIHs)

- are located all across Europe
- support companies notably SMEs, start-ups and mid-caps
  - to upgrade their products and services
  - through the adoption of latest digital technologies
    - to gain a competitive advantage



#### The SAE Mission







SAE was set up in 2015 to build and consolidate a sustainable pan-European network of Digital Innovation Hubs (DIH)





Digital Innovation Hubs (DIHs) support companies – notably **SMEs, start-ups and mid**caps – to become more competitive through the adoption of the latest digital technologies.

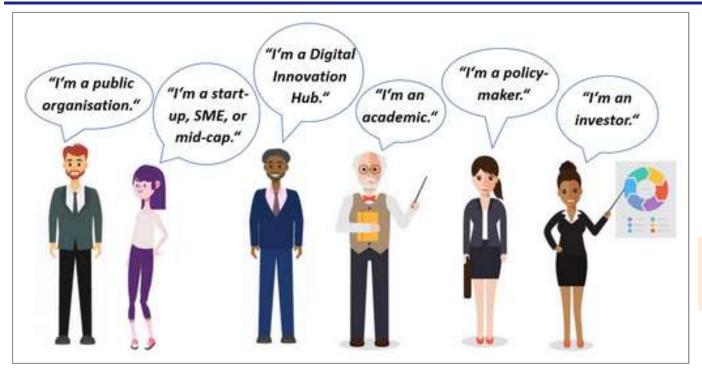


#### What's in it for me?









Networking & Ecosystem

**Knowledge Exchange** 

Training & Mentoring

Market Place

#### **Start-ups, SMEs Mid-caps & public organisations:**

- Experimentation facilities to test before invest
- Knowledge, expertise & training
- Networking and ecosytem
- Funding and investments

**Investor Events** 

Technology Radar

DIH Network

Link EU / national / regional Initiatives

## **SAE** aligned Innovation Actions







SAE aligns different projects, so-called Innovation Actions (IAs) in various Technology Areas such as

- **Cyber-Physical and Embedded Systems**
- **Customised Low Energy Computing powering Cyber-Physical Systems and the Internet of Things**
- **Flexible and Wearable Electronics** & Organic Large Area Electronics
- **Widening Digital Innovation Hubs**

Innovation Actions offer funding for SMEs and mid-caps to enhance their products and services through the inclusion of the latest digital technologies via a selection process (open calls).

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## **Funding & Open Calls**







- Companies can apply for funding through Open Calls in their corresponding Technology Areas.
- Guidelines on how to apply for funding and application documents are provided by every Innovation Action directly.
- All-in-all, **64M€ of funding are available** stimulating the uptake of advanced digital technologies by European industry especially H2020 Widening the pan-European in sectors where digital network of DIHs H2020 technologies are

underexploited.

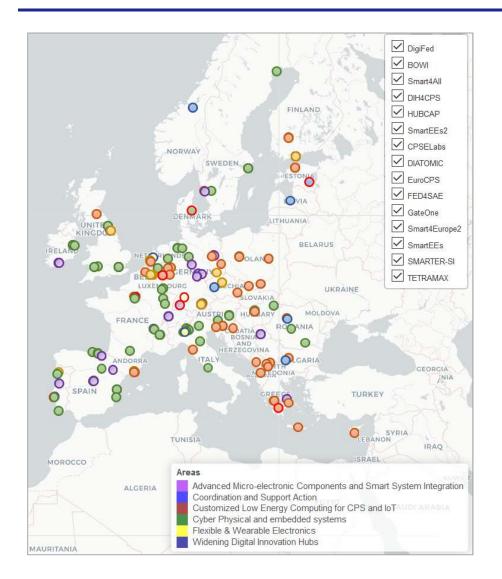


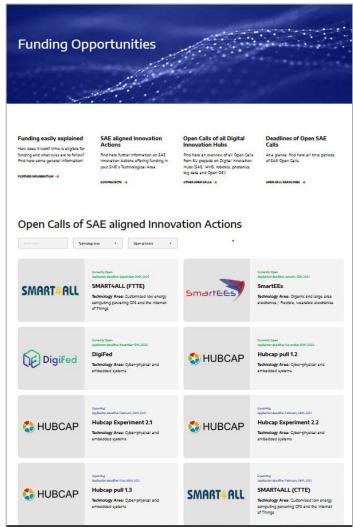
#### **SAE - Innovation Portal**











#### **SAE Market Place**







The SAE MARKETPLACE aims at making it easy for DIHs, SMEs, RTOs and all interested stakeholders to deep dive into the SAE offerings and connect with the right actor of the SAE ecosystem.

# All registered visitors can scout and get up-to-date information on

- available technological solutions
- experiment facilities
- training and funding opportunities by SAE Innovation Actions in the respective technology areas

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https://saemarketplace.eu

## **Success Story « Bettair »**







Bettair: Mapping Urban Air Quality Name:

**Application Area:** Environment / Health

Supported by: FED4SAE

**Problem:** Ambient air pollution kills over four million people every year, mainly in urban environments and the problem is being aggravated further by unprecedented population growth in cities.

**Solution:** Bettair<sup>®</sup> maps air and noise pollution in cities on a previously unimaginable scale.

The system is based on a large deployment of outstandingly accurate gas sensors by using an advanced post-processing algorithm.

The information provided by the bettair<sup>®</sup> platform allows cities to implement appropriate urban plans to improve air quality and to make smart and better decisions to mitigate air pollution.

https://bettaircities.com





### Success Story « AgriNav »







Helping small farmers benefit from variable-rate Fertilizer Name:

**Technology** 

**Application Area:** Agriculture / Environment

Diatomic Supported by:

**Problem:** Over-fertilization results in algae overgrowth in rivers and streams which leads to fish being killed. By applying the optimal amount of fertilizer, both the farmer and the environment benefit.

**Solution:** Development of software & hardware to adjust the quantity of fertilizer

applied. A variable rate fertilizer spreader fitted to a small tractor or an all-terrain vehicle (quadbike).

https://agrinav.co.uk



### Success Story « EMBRACE »







Name: Smart sensor for monitoring of scoliosis treatment braces

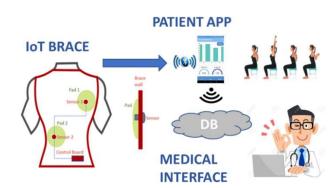
**Application Area:** Health

**Supported by:** FED4SAE

**Problem:** In scoliosis treatment, there is currently <u>no device available</u> to quantitatively <u>measure acting forces inside the braces</u> and to <u>monitor the wearing time</u> of the braces.

**Solution:** An innovative <u>plug & play wearable sensor kit for monitoring the</u> <u>pressure</u> inside scoliosis braces while improving the compliance with medical prescriptions as well as boosting

the patient's active participation to reach satisfying results from the care treatment.



#### **Success Story « MEATRACK »**







Miniature gas sensors for real time meat-freshness tracking Name:

**Application Area:** Food / Health

Supported by: **TETRAMAX** 

**Problem:** Ensuring <u>highest meat quality</u> and <u>avoiding health risks</u> from consuming spoiled meat is a major concern for producers, suppliers, and consumers.

#### **Solution:**

MEATRACK aims to increase the smartness of refrigerators by developing and testing miniature gas sensors for tracking real time freshness of meat by using a patented gas sensing technology combined with an AI solution and software platform



#### Links







#### **SAE Innovation Portal**

https://smartanythingeverywhere.eu/

#### **Funding Opportunities**

- https://smartanythingeverywhere.eu/funding/
- https://dihnet.eu/opencalls/
- https://ec.europa.eu/info/fundingtenders/opportunities/portal/screen/opportunities/competitive-calls

#### **Success stories**

https://smartanythingeverywhere.eu/success-stories/

#### Contact us & subscribe to our newsletter

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## Julia C. Koch

Dissemination Manager CSA "Smart4Europe2"

<u>Julia.Koch@Hahn-Schickard.de</u>

+49 7721 943 192

