

REGIONAL DEVELOPMENT AGENCY SIMORA & DIGITAL INNOVATION HUB PISMO

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SIMORA

- Regional development agency, located in central part of Croatia
 - Founded in 2006
 - Main activities – preparation and implementation of EU projects as well as projects funded from other sources; working with entrepreneurs (business plans, mentoring, consultancy, strengthening the capacities)
 - Number of employees – 16 (plus 32 in public institution)
- In 2016 an initiative was launched - SISAK MOSLAVINA COUNTY – A CENTER OF GAMING INDUSTRY
 - Shift from heavy industries towards IT, especially gaming
 - 6 steps



SISAK – MOSLAVINA COUNTY – A CENTER OF GAMING INDUSTRY

6 STEPS:

1. Free English courses in kindergartens
2. Workshops for creation of video games in primary and secondary schools in Sisak Moslavina county and 6-month educations for unemployed people
3. Launching startup business through Business Incubator "PISMO"
4. New four-year curriculum for development of video games in high schools (Video game technician)
5. Support for launching startups in the field of video game development (up to 20.000,00 € per start-up)
6. Gaming Center – gaming campus with a faculty, eSport arena (4000 seats), incubator, accelerator, student dormitory)



RAZVOJNA AGENCIJA
SISAČKO MOSLAVAČKE ŽUPANIJE



- Free English courses in kindergartens
 - Strengthening of a language basis as a primary tool
- Workshops for creation of video games in primary and secondary schools in Sisak Moslavina county
 - Tailored for kids and teenagers
 - Providing an insight on how to join PISMO incubator one day
 - More than 200 pupils passed through these courses in several schools



- Introduction of gaming into the regular high school system
 - New high school curriculum - **Video game technician**
 - Currently in two schools – Technical school Sisak and High school Novska
 - Very high interest among pupils
 - Technical and entrepreneurial elements



SIMORA

RAZVOJNA AGENCIJA
SISAČKO MOSLAVAČKE ŽUPANIJE



Business Incubator & DIH PISMO

- Located in town Novska (SMC)
- Established in 2016 – status of Business Incubator and Digital Innovation Hub
- Focused on GAMING INDUSTRY
- 46 start-ups in the incubation currently
- Capacities: 1213 m2 of space (20 offices, coworking area, conference rooms, multimedia area)
- Equipment: computers, music and video studio, VR equipment (simulators for game testing), motion capture studio, photogrammetry studio, 3D printer
- Member of CGDA – Croatian Game developers association
- Core business of PISMO as a DIH is a smart skills build-up – enhancement of existing and creation of new labour force for smart specialization
- Also partly focused on providing services for metal processing sector





Educations in PISMO

- Aim is to help individuals and existing companies to acquire skillset necessary to withstand challenges of digital era
- 6-month free training in gaming
 - 2 groups of aprox. 20 people – graphics (Blender) and programming (Unity)
 - Currently the 5th group attending – TOTAL 160 attendees have passed through educations
 - All attendees receive Croatian minimum wage and travel expenses during educations
 - Huge interest, people arrive from entire Croatia
- RESULT – 46 start ups are established with more than 50 employees;
 - Video games created, Augmented reality applications launched, Virtual reality games in development





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SISAČKO MOSLAVACKE ŽUPANIJE



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SISAČKO-MOSLAVAČKE ŽUPANIJE

Naziv projekta:
Stvaranje polja poslovanja u Sisačko-moslavačkoj županiji osnivanjem poduzetničkog inkubatora "PISMO-Novska"

Cilj projekta:
Razvoj nove poduzetničke infrastrukture, pomoć poduzetnicima u poslovanju i otvaranju novih radnih mjesta


POSREDOVANJE U POSLOVANJU

Projekt je sufinanciran Europskom unijom iz Europskog fonda za regionalni razvoj

	DODO GAMES
	VERTEX
	TexLab 3D
	iNNArt design
	Dot m
	MadeUp
	LUCKY GAMES AND ENTERTAINMENT
	BYTE MIND
	ARCHIN
	Virtual Ant
	NEXUS GAMES
	NOVA MOTION
	REALITY GAMES
	GAMECHUCK
	FLAMBOYANT ENTERTAINMENT
	Edulab
	POCKET SPACE



Incubation

- Rent of offices and coworking units
- Most startups are owned by people who attended 6-month educations
 - They work mostly on their own projects, some of them cooperate with other companies
- Lasts up to 5 years
- Favorable access to equipment and conference equipment



Financial supports

- Provided to all startups located in the PISMO in the field of gaming
- Partnership of Sisak Moslavina County, Croatian employment service and Town Novska
- Up to 20.000 euros



Mentorship

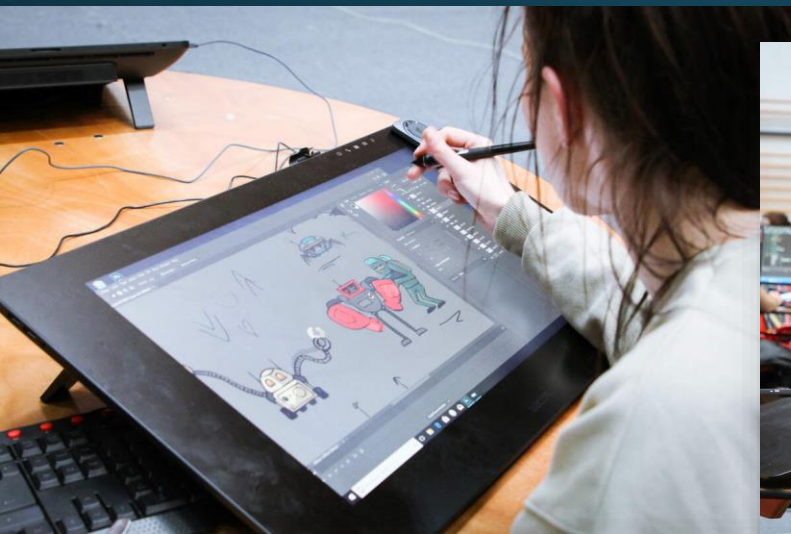
- Mentoring start-ups in the incubator
 - Direct help from educators for Unity and Blender regarding game development
 - Cooperation with partner institutions
 - Following client's first steps towards digitalisation or developing their ideas and leading them throughout entire process
- Enhancing of business skills
 - Educations in the field of entrepreneurship, writing and project applications, etc.
 - Finding solutions for financing of ideas - regular information on open tenders at EU, national, regional or local level



Other services

- Marketing services
 - Promotion of startups on social media and web
 - Reboot Infogamer in Zagreb and Dubrovnik
- B2B meetings, networking with established gaming companies, support for business development
- Organization of various events
 - Global Game Jam
 - Local Game Jam





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PISMO as (E)DIH

- Nominated by Croatian government in the pre-selection process for application to the upcoming European call for proposals
- Partnership with Croatian Institute of Physics, Faculty of organization and informatics and PAR University College Rijeka, HASHnet (Slovenia)
- Blockchain, gaming, artificial intelligence



THANK YOU!

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